

Presenting Sponsor Package - \$50,000



Dam Jam Presented by: (Your Company Name Here)!

This is our premier branding package, designed to provide maximum exposure, engagement, and brand visibility across all facets of The Dam Jam music festival.

<p><u>Extensive Marketing Reach</u></p> <p>Massive Audience Exposure: Comprehensive marketing campaign, reaching over 5 million consumers across various platforms.</p> <p>Prominent Branding: Your brand will be prominently featured across all Dam Jam promotional materials, including digital, print, and broadcast channels.</p>	<p><u>Event Tickets</u></p> <p>Exclusive Access: Receive 50 General Admission tickets and 50 VIP tickets to distribute to your team, clients, or partners.</p> <p>Vendor Booth Space: Optional vendor booth space available to showcase your products or services directly to festival attendees.</p> <p>Employee Perks: Offer your employees a 10% discount on additional festival tickets, with further negotiation possible for large company gatherings or parties.</p>	<p><u>Stage Visibility</u></p> <p>Mega Screen Branding: Your logo will be prominently showcased on the Mega Screens located on the main stage, amplifying your brand's presence.</p> <p>Banner Opportunities: Display up to 25 banners across the festival grounds, strategically placed for maximum exposure.</p> <p>MC Announcements: Benefit from multiple stage announcements mentioning your brand, integrating your company into the festival experience.</p>	<p><u>Online Presence</u></p> <p>Digital Domination: Enjoy extensive online exposure through our social media channels, website (thedamjam.com), and email marketing before, during, and after the event.</p> <p>Social Media Features: Gain featured posts across our social media platforms, highlighting your sponsorship and driving engagement with festival-goers.</p>
<p><u>Event Presence</u></p> <p>Prime Banner Placement: Secure large scrim spaces on both sides of the stage for your banners, ensuring high visibility for your brand.</p> <p>Logo on the Jumbo Screen: Have your logo displayed on the festival's Jumbo Screen for thousands to see throughout the event.</p>	<p><u>Camping Discounts</u></p> <p>Camping Perks: Enjoy a 10% discount on up to 5 camping sites, making it easy for your team or special guests to stay on-site and enjoy the full festival experience.</p>	<p><u>VIP Tent Spaces</u></p> <p>Prime VIP Access: Secure 3 exclusive 10x10 tent spaces in the Sponsor VIP area, located closest to the stage for optimal viewing and networking.</p> <p>VIP Tent Access: Gain entry to the exclusive Sponsor VIP Tent, which includes access to a private bar and premium amenities.</p>	<p><u>VIP Setup</u></p> <p>Luxurious Experience: Benefit from a fully catered VIP area, including food, snacks, tables, tents, and additional setup as needed.</p> <p>Targeted Marketing: Take advantage of marketing opportunities directly targeting fellow sponsors and VIP guests, amplifying your network and business connections.</p>